



**THE DINO BUS**  
**MOBILE MUSEUM**

# Sponsorship Proposal

Fall 2023

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## Overview

Stomp Chomp Roar LLC is looking to grow their mobile fleet by adding a traveling dinosaur museum to their business. The Dino Bus will essentially be a brick & mortar location, but on wheels. Our traveling museum will bring the love of dinosaurs & prehistoric life to all kinds of venues from festivals & public events to libraries & elementary schools. Along with our permanent dinosaur exhibit the Dino Bus will also include a prehistoric gift shop & a fossil bar old fashioned soda fountain. The Dino Bus will be the first, for not only our amazing community, but for the nation. This is Stomp Chomp Roar Nation!!

## Goals

1. Our first goal is to secure funding for the Dino Bus by the end of 2023.
2. After securing funding, the next step will be to find & purchase our dream Bus.
3. Throughout the year of 2024 we will transform a former tour bus into one of Omaha's premier mobile educational attractions.
4. As our construction continues we will begin promoting our bookable services during the fall of 2024 for the summer of 2025.
5. After completing our transformation we will plan our grand opening celebration for the spring of 2025.

## Funding

In order to bring our prehistoric dream to life we are looking for local businesses to become our community sponsors. We have created five sponsorship tiers that will work with anyone's company budget. Each tier level will also come with a unique set of benefits for their business. All dollar amounts are a one time contribution & not a yearly fee. Below are our sponsorship tiers to choose from.

## Sponsorship Tiers

### I. Mesozoic Sponsorship (\$2500 Level):

- Company logo on the primary exterior side of the bus. (For 5 years.)
- Company logo on our bus marketing flier. (For 5 years.)
- Company logo on our website. (For 5 years.)

- Company name on a funding plaque inside the bus. (Lifetime)
- Free event at your business during the 1st year of service. (Anytime)
- Special invitation to the grand opening celebration.

\*\*Double Your Mesozoic Sponsorship\*\*

### Inner Circle “Raptor Pack” Sponsorship (\$5000 Level): ONLY 4 AVAILABLE

- Everything listed in the Mesozoic Sponsorship.
- Permanent company logo engraved into the stone wall of the museum.
- Optional 2nd event in 2025 or another free event in 2026.

### II. Cretaceous Sponsorship (\$1250 Level):

- Company logo on the primary exterior side of the bus. (For 2 years.)
- Company logo on our website. (For 2 years.)
- Company name on a funding plaque inside the bus. (Lifetime)
- Free event at your business during the 1st year of service. (Excludes June & July)
- Special invitation to the grand opening celebration.

### III. Jurassic Sponsorship (\$625 Level):

- Company logo on the primary exterior side of the bus. (For 1 year.)
- Company logo on our website. (For 1 year.)
- Company name on a funding plaque inside the bus. (Lifetime)
- Special invitation to the grand opening celebration.

### IV. Triassic Sponsorship (\$300 Level):

- Company logo on our website. (For 1 year.)
- Company name on a funding plaque inside the bus. (Lifetime)
- Special invitation to the grand opening celebration.

\*\*Additional advertising opportunities will be available at the conclusion of your sponsorship if you would like your business’ logo to remain on our traveling museum.

## Conclusion

Thank you so much for considering to be one of our amazing sponsors. Your dino-mite contribution will help us bring our prehistoric dream to life.

The Dino Bus, uh, finds a way!! - Dr. Ian Malcom (Jurassic Park; 1993)

For more information visit [www.StompChompRoar.com/DinoBus](http://www.StompChompRoar.com/DinoBus)

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